

# RACC NEWS 2024



**RACC**  
Mobility  
Club

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## Visit to ISE, the international benchmark show for the audiovisual industry

**[January 2024]** A delegation from the RACC, led by President Josep Mateu visited Integrated Systems Europe (ISE), one of the world's most important audiovisual trade fairs, with 1,300 exhibitors and more than 70,000 visitors. The RACC members took part in the virtual reality experience proposed by Mediapro and Cupra, and visited the Grupo Simon stand, which offered a demonstration of home automation and energy efficiency control. The Club representatives also visited other stands such as Lang AG (state-of-the-art screens) and Lutron (lighting control systems).

## The RACC analyses interurban public transport access to Barcelona

**[February 2024]** The Club launched the study *Analysis of the User Experience on public transport access to Barcelona*, which assessed the use of different interurban transport modes to enter Barcelona and analysed the perspective of users who use them to get to the city without using a private car. One of

the main conclusions of the study is that the user from the metropolitan area considers that it takes 20% longer to enter Barcelona by public transport than by private car. In addition to the longer journey time, they also experience an uncomfortable journey due to the saturation of the railway corri-

dors at both ends of the city, which are at capacity during rush hour. Faced with this reality, the main demands for improvement from users of interurban public transport are that stops and stations should be close enough to walk to and that services should run more frequently.



# Participation in the eMobility Expo & World Congress

**[February 2024]** The RACC took part in the eMobility Expo & World Congress in Valencia, an international meeting that brings together the main players in the mobility sector to share and analyse the latest trends and technological and sustainable solutions in the sector.

As part of the event, the Club's Mobility Director, Cristian Bardají, took part in the "European regulation, sustainability and mobility" round table. The debate focused on examining how regulation drives the evolution towards greener mobility, as well as the challenges and opportunities that

arise from aligning the sector's practices with Europe's environmental objectives. A highlight in the conference programme was also a speech by Laurianne Krid, Director General of FIA Region I, whose presence underlined the growing relevance of this event.



## Visit to the Mobile World Congress to discover the latest trends in Connected Mobility

**[February 2024]** A delegation from the RACC, led by President Josep Mateu and Director General Xavier Pérez, visited the Mobile World Congress, an international technology benchmark event which held its 18th edition in Barcelona, bringing together 2,700 exhibitors and more than 101,000 attendees. The RACC members were welcomed by Francesc Fajula, President of the Mobile World Capital Barcelona Foundation, to their stand, where they had the opportunity, among other experiences, to drive a Hispano Suiza racing simulator around the historic Montjuïc street circuit. The Club's delegation toured the various halls of the congress to discover the main innovations in artificial intelligence and connectivity, and visited the stands of companies such as Wallbox, Airbus, Deloitte and Harman Automotive to learn about the latest trends in connected mobility.

## The RACC participates in the Hi-Drive training project

**[March 2024]** The RACC, together with the FIA and 10 other European mobility clubs, participated in the international Hi-Drive project to develop a pilot driver training programme on Advanced Driving Assistance Systems (ADAS). The session was held over two days for 25 drivers at the RACC Advanced Driving Centre at Circuit de Barcelona-Catalunya. It was divided into three parts: a theoretical session to learn the characteristics of the ADAS functions, a practical part on the centre's closed track and a final road trip. The aim of this initiative is to train users in the latest technologies related to safe driving.



## The RACC awards Tadej Pogačar, winner in the Volta

**[March 2024]** The 103rd edition of the Volta Ciclista a Catalunya was held from 18 to 24 March, with the best national and international cyclists competing in seven stages that brought together thousands of cycling fans of all ages from all over Catalonia. As one of the main sponsors of this great

sports event, the RACC awarded the prize to the winner of each stage and coordinated the advanced life support service during the competition. RACC President Josep Mateu followed the second stage (Mataró-Vallter) live and presented the award to the Slovenian cyclist Tadej Pogačar, the leader and overall

winner of La Volta. The organisation's commitment to the Volta is a further step towards the Club's goal of promoting cycling mobility and joins other initiatives such as the RACC HolaBICI community, which already has more than 40,000 users and offers specific services and products to the cycling community.



# RACC attends SEAT's New Battery Assembly Plant institutional launch event

[April 2024] RACC President Josep Mateu attended SEAT's institutional event to learn about the progress made in the construction of the future battery assembly plant for electric vehicles, in which the company has invested 300 million euros. The new plant will assemble cells from PowerCo's Gigafactory in Sagunto and create 500 new jobs. The event was attended by His Majesty King Felipe VI and some of Spain's leading authorities.



## Mobility and sports, under debate

[April 2024] The Presidents of the Reial Club de Tennis Barcelona-1899, Jordi Cambra, and the Club Natació Barcelona, Bernat Anràs, two emblematic, century-old sporting insti-

tutions that host international tennis and waterpolo events in Barcelona, met with the President of the RACC to exchange ideas on how sport and major sporting events affect

people's mobility. The meeting took place as part of the RACC Mobility Debates and the reflections were published in the RACC Magazine in June

## The RACC-Deloitte Mobility Institute presents the study “Mobility Leaders 2024”

**[April 2024]** On 10 April, the Mobility Institute, a platform promoted by the RACC and Deloitte, presented the study “Mobility Leaders 2024” at the Professional Association of Civil Engineers of Barcelona. The study gathers the results of a survey carried out on leaders of companies and organisations involved in mobility, transport and infrastructure, to find out their vision of mobility in eight thematic blocks: private mobility, public transport, micromobility, shared mobility, automation, digitalisation and MaaS (Mobility as a Service), distribution of goods and other general issues. The Director of the RACC’s Mobility Area Cristian Bardají (right) presented the study and Manuel Velilla of Deloitte presented the main conclusions of the report to the more than 50 companies and organisations that make up the Mobility Institute.



## 25th Anniversary of the Barcelona City Mobility Agreement

**[May 2024]** RACC President Josep Mateu and the Director of the Mobility Area, Cristian Bardají, took part in the event commemorating the 25th anniversary of the creation of the Mobility Agreement, a space for participation and dialogue set

up in 1998 by the Barcelona City Council together with 30 associations and organisations, including the RACC, to promote initiatives and agree on actions to improve mobility and urban road safety. The event, held at the Palacete Albéniz in

Barcelona, also brought together the main political leaders and technical experts in this field and reviewed the milestones achieved in the pursuit of safer, more sustainable, cleaner and better-connected mobility.





## EU Elections: the RACC signs the FIA Manifesto and puts forward 12 Proposals to improve mobility

**[May 2024]** In the context of the European elections in June 2024, the RACC not only signed the FIA European Office Manifesto, but also put forward 12 proposals to promote safe, clean, affordable and connected mobility. The RACC's proposals revolve around two perspectives: the vision of the users and the reality of each country. The aim is to ensure that the transition to clean and sustainable mobility leaves no one behind, while reducing road accidents and harnessing the benefits of vehicle and infrastructure digitalisation to achieve these goals.

## Study on the situation of electric vehicles in Catalonia, Spain and Europe

**[May 2024]** The RACC has published a report on electric mobility that examines its evolution in Catalonia, Spain and Europe. The study contextualises the current situation with recent data on energy and fossil fuel prices, and analyses the penetration of electric vehicles through registrations and public charging infrastructure. One of the main conclusions is that Spain continues to lag behind the rest of Europe in terms of both the uptake of electric vehicles and the provision of charging points. In addition, there are large differences between the regions, although none of them reach the European average. Among the factors most influencing Spain are the importance of private charging points and subsidies for the purchase of these vehicles. The report also points out that the presence of more public charging points does not guarantee greater adoption of electric cars, citing the example of Portugal, which has achieved twice the penetration rate with a similar infrastructure.



## The 37th America's Cup arrives in Barcelona

**[June 2024]** With the aim of attracting major events to the city of Barcelona, RACC President Josep Mateu was one of the promoters of the 37th America's Cup in Catalan civil society, held in Barcelona during the month of October 2024. In June, through the association Sport Cultura Barcelona, also chaired by Mateu, the event "Everything you want to know about the Louis Vuitton 37th America's Cup" was held, a colloquium led by Aurora Catá, Vice-president of the America's Cup Event, in which all the details of the sailing competition were explained to the organisation's members, ending with a visit to the port facilities and the bases of the six participating teams. The America's Cup is one of the sporting events with the greatest international impact and in its 37th edition it reached a cumulative television audience of 1.5 billion viewers.



## Record participation in the 17th edition of the 'Young People and Mobility' competition

**[June 2024]** In June, the awards ceremony for the 17th edition of the Young People and Mobility competition was held, organised by the RACC and the Catalan Traffic Authority (SCT) under the title "Coexistence in Mobility. What do young people think?" was held. With a record number of participants, the

competition had the collaboration of FGC (Ferrocarrils de la Generalitat de Catalunya, the public railway company of Catalonia) for the first time, which provided the special prize for the winning class. Young People and Mobility is an educational project launched by the RACC and

the Catalan Government in 2007, inviting students aged 12 to 18 in Catalonia to reflect and contribute creative ideas to promote safer and more sustainable mobility. Over the last 17 years, more than 24,000 young people have participated in the initiative.

# New electric and Eco vehicles for the breakdown service

**[June 2024]** The RACC has modernised its assistance fleet with new 100% electric zero-emission Opel Combo workshop vehicles. Equipped with the latest technology to facilitate on-the-spot repairs, including online connections for diagnostics and technical consultations, they have a range of 350 km and, with a fast charger, recover 80% of the battery in 30 minutes. The Club also added an Iveco Daily hybrid vehicle with an ECO label for tyre changes and a home workshop service. These new models have been added to the RACC's fleet of electric, hybrid and gas vehicles and are further proof of the Club's commitment to move towards the full sustainability of its assistance service, which has ISO:14001 environmental management certification and the Sustainable Fleet label awarded by the Catalan Government.



# RACC Study "Private Vehicle Users in Greater Barcelona"

**[July 2024]** The RACC presented the study "Private Vehicle Users in Greater Barcelona", based on an extensive survey of more than 2,000 citizens of Barcelona and the first metropolitan crown (18 municipalities). The aim was to gather the perceptions of these

citizens in order to understand their level of satisfaction with the use of their vehicle and how they evaluate other alternatives, such as public transport or urban tolls. One of the main conclusions is that 56% of car users on the first ring road said they had

no alternative to public transport to enter or leave Barcelona. When asked about issues such as the introduction of the urban toll, 83% of private car users in the first ring road and 75% in Barcelona said they were against it.





## FIA Foundation selects RACC project to analyse urban mobility

**[July 2024]** The RACC has been selected by the Fédération Internationale de l'Automobile's (FIA) Safe and Sustainable Mobility Grants Programme with a project to analyse trends in urban mobility. The study included a survey of 15,000 citizens in Madrid and Barcelona and their metro-

politan areas to find out about their habits and satisfaction with different modes of transport, such as public transport, private cars and shared mobility options. The aim of the project was to identify mobility patterns and provide key data to guide future transport policies and strategies. In total,

the FIA selected 27 initiatives for the 2024 edition of its grant programme. This recognition reaffirms the RACC's commitment to safe and sustainable mobility, contributing to the development of a model that is more efficient and better adapted to the needs of users and society

## The RACC presented the Green NCAP results, which rate the most sustainable vehicles

**[July 2024]** The RACC presented the results of the Green NCAP programme for the second half of 2024, which assessed the energy efficiency and emissions in real traffic conditions of 21 new car models. The organisation, made-up of independent bodies and administrations, of which the RACC is a key member, has awarded "five stars", the highest recognition for sustainability according to the factors of the study, to the following vehicles: Opel/Vauxhall Corsa (99%), Hyundai Kona (98%), Tesla Model 3 (98%), Jeep Avenger (97%), Toyota bZ4X (97%), Honda e:Ny1 (94%), Kia EV6 (94%) and the two new electric cars from BYD: the BYD ATTO 2 (96%) and the BYD SEAL (93%), highlighting their outstanding environmental performance.



# The RACC again at the international cycling event Sea Otter Europe

**[September 2024]** From 20 to 22 September, Sea Otter Europe took place in Girona, where RACC HolaBICI once again participated as a strategic collaborator of

the event. The RACC had a stand in area U-7 of the venue, where visitors were able to enjoy the programme, such as meeting the RACC women's team and sharing experi-

ences with the cyclists. The RACC also joined other brands in the Light Mobility Cluster to talk about sustainable mobility and the latest developments in cycling.



## Positive season review for the RACC HolaBICI Team

**[September 2024]** At the end of September, the RACC HolaBICI Team took part in the last race of the women's cycling season. The Ciclobrava by Orbea was the culmination of a series of races that the cyclists completed with very good results, such as the Gran Fondo Calella, the Nala, the Deporvillage Transpyr Coast to Coast (the challenge of 1,000 km in one week), the Gran Fondo Pirineos and the Vielha Cycling Tour. In addition, in October, two cyclists from the RACC HolaBICI Team won the women's pair category of the Titan Desert Almería, a demanding four-stage endurance race held in the Tabernas Desert. The creation of the RACC HolaBICI Team three years ago was a commitment by the Club to promote the participation of women in cycling and to encourage new ways of healthier and more sustainable mobility.



# The RACC participates in the European PIONEERS PORTS Project for innovation in port mobility

**[September 2024]** The RACC is part of the European consortium of the PIONEERS PORTS project, funded by the European Commission to promote innovation in ports, reduce emissions and improve competitiveness. Within this framework, a workshop was organised in 2024 with representatives from the ports of Barcelona and Ant-

werp-Bruges and the local administration to analyse non-technological barriers that hinder the implementation of innovative solutions. One of the RACC's approaches is the implementation of a Mobility as a Service (MaaS) app to promote sustainable travel among cruise passengers in Barcelona. In addition, it will work with the

Port of Barcelona to improve accessibility to more sustainable modes of transport using the CityTrips application. The project brings together four major European ports and more than 40 partners working on technological solutions to optimise energy supply, port infrastructure and the digitalisation of the sector.



## New RACC Cycling Mobility Barometer

**[September 2024]** The RACC presented the “6th Barometer of Cycling Mobility”, based on 800 surveys and 40,000 traffic observations at 14 points on reference roads in the city of Barcelona and its access roads. One of the conclusions of the study is that 57% of cyclists want to be treated with the same flexibility as pedestrians and not with the demands of cars and motorcycles when it comes to complying with the rules. On the other hand, in Barcelona, although 16% of traffic space is dedicated to segregated cycle lanes, the users who use them represent 8% of mobility. The RACC calls for all road users to be taken into account and for efficient management of public space, and believes that quality cycling infrastructure is needed, with continuity of the network and guaranteeing the safety of users.





## The RACC celebrates the European Mobility Week

**[September 2024]** The RACC once again celebrated the European Mobility Week by collaborating with town councils and educational centres through the 'Move right' road safety education programme. Lloret

de Mar, Badalona, Figueres and Montmell are some of the municipalities that offered the RACC's educational activities on sustainable and safe mobility. In addition, Cristian Bardají, Director of the RACC's Mobility Area,

participated in the MobiliDada24 conference on data at the service of mobility, organised by the ATM - Autoritat del Transporte Metropolítan de Barcelona (Barcelona Metropolitan Transport Authority).

## Meeting with the Barcelona Airport Management

**[October 2024]** A delegation from the RACC, led by President Josep Mateu, held a working meeting with the management team of the Josep Tarradellas Barcelona-El Prat Airport, led by Director Eva Valenzuela. During the meeting, the main projects underway to renovate the terminals to improve the user experience were discussed, as well as plans to increase the connectivity and operational capacity of this infrastructure. In 2024, the airport reached an all-time high of more than 55 million passengers, an increase of 10% over the previous year, making it the sixth busiest airport in Europe.



# 74% of scooter users admit to riding on the sidewalk

**[October 2024]** The RACC presented the “4th Mobility Barometer on PMD (Personal Mobility Devices) in Barcelona and its Accesses”. Three out of four scooter users admit to riding on the sidewalk despite the ban,

while one in four ride through red lights. These are two of the main conclusions of the barometer, based on 800 user interviews and more than 4,500 traffic observations. The study revealed a lack of knowledge of

traffic rules among these users, who are mostly young and come from public transport. For this reason, two years ago, the Club developed a free online theory course for all users, a pioneering initiative in Spain.



## Meeting between RACC and Automóvil Club de Argentina (ACA)

**[October 2024]** Last October, a working meeting was held between the RACC and the Automóvil Club Argentino (ACA), chaired by the General Manager of the RACC, Xavier Pérez and Mariano Sánchez, General Manager of ACA. During the meeting, the business models of the two clubs were shared and the transition of the RACC from an automobile club to a mobility services club was discussed, a process that involves challenges common to both entities, such as the digitalisation of the Club or the management model of operational resources.



## Josep Mateu, re-elected as President of the RACC

**[November 2024]** Josep Mateu's candidacy convincingly won the 2024 Board of Directors election by a wide margin, successfully renewing his mandate as President of the Club for another four years. Josep Mateu has a wealth of extensive experience: he joined the organisation in 1995 as general manager, was later elected vice-president in 2012 and, following the un-

expected resignation of Sebastià Salvadó in 2015, was quickly appointed president of the organisation, a position to which he was re-elected in the 2016 and 2020 elections with outstanding and unwavering support from the members. In this important third term, the President will have a newly renewed Board of Directors that combines continuity with the addition

of professionals of recognised international prestige. His main priorities for this period are to consolidate the organisation as a leading and influential Mobility Services Club, to significantly expand the types of assistance available to users of all modes of transport, to actively promote safe, clean, and affordable mobility, and to further promote motorsport in the country.

## The RACC collaborates in the 'AXA De Todo Corazón' Solidarity Gala

**[October 2024]** The RACC was one of the collaborators of the 4th 'AXA de Todo Corazón' (AXA Wholeheartedly) Solidarity Gala, an event that brought together more than 450 people in Barcelona with the aim of supporting the Catalan Down's Syndrome Foundation. RACC President Josep Mateu and General Manager, Xavier Pérez, attended the gala, which raised 20,000 euros. During the event, the AXA Volunteer Association announced its collaboration with the



Foundation to promote the Inclusive Hiking Club, which brings together volunteers from the insurance company and members of

the organisation. A night of solidarity that reinforces the RACC's commitment to social and inclusion initiatives.

## Solidarity on Wheels Initiative

**[November 2024]** Since last November, the RACC has been involved in the “Solidarity on Wheels”, campaign, promoted by the Royal Spanish Automobile Federation, to help those affected by the severe flooding in Valencia who have lost their vehicles and been left without any means of transport. The natural disaster affected more than 230,000 people, damaged more than 100,000 vehicles and destroyed more than 80 kilometres of roads and suburban railway lines.



## Sport Cultura Barcelona 2023 Awards

**[November 2024]** Last June, the prestigious and highly anticipated Sport Cultura Barcelona 2023 Awards took place, the most important and widely respected awards for the world of sport and culture in the Catalan capital. In the last special edition, which was particularly memorable because it celebrated its remarkable 20th anniversary, the work and exemplary

values of trial rider Toni Bou were recognised in the ‘Sport’ category, filmmaker Juan Antonio Bayona in the ‘Culture’ category, former basketball player Pau Gasol in the ‘Career’ category, and journalist and presenter Iñaki Gabilondo in the ‘Special Mention’ category, all for their exceptional contributions to their fields. The president of the RACC, Josep Ma-

teu, who is also the proud president of Sport Cultura Barcelona, expressed his firm belief that sport and culture are essential and powerful driving forces for the continued growth and international recognition of Barcelona, and thanked them for their shared, valuable values, which significantly benefit and enrich our society in numerous ways.





## The RACC debates Artificial Intelligence applied to Mobility in a record-breaking Smart City Expo

**[November 2024]** From 5 to 7 November, the RACC participated in the 4th edition of the Tomorrow Mobility World Congress, a global event to debate the new challenges of mobility, of which the RACC is an industry partner. This event is part

of the Smart City Expo World Congress, a congress with more than 1,000 exhibitors and which broke its attendance record this year with more than 25,000 visitors. RACC CEO Xavier Pérez opened the Mobility and Artificial Intelligence session organised by

the Mobility Institute and took the opportunity to visit the most prominent stands and learn about the latest innovations in mobility, such as autonomous and coordinated driving systems and drone taxi prototypes.



## Global Mobility Call: a new model for urban mobility

**[November 2024]** Also in November, the third Global Mobility Call (GMC) took place, a prominent international event on sustainable mobility, organised by IFEMA Madrid and Smobhub, which attracted more than 8,000 visitors. The Mobility Institute organised the session “Promoting active, healthy and inclusive urban spaces”, which discussed citizen participation as a driving force for more inclusive mobility, adapted to real needs. During the session, practical experiences, project examples and best practices were shared in order to include the voice of users in mobility planning. To this end, a round table was organised with the participation of representatives from the Barcelona Metropolitan Area (AMB), the Zaragoza Area Transport Consortium (CTAZ), Transports Metropolitans de Barcelona (TMB) and Nommon



## More than a century of motorsport and Formula 1 passion in a unique book

**[November 2024]** “La Penya Rhin, el RACC y la Fórmula 1” is the title of the book published by the RACC to commemorate more than a hundred years of motor racing and Formula 1 in Barcelona and Catalonia.

Written by journalists Valentí Fradera, Josep Viaplana and Josep Maria Miret, the publication recalls a history of passion and perseverance in which the club has played a leading role in attracting and retaining major

events with a global impact. The book includes photographs of great documentary value and recounts the passage of iconic figures such as Fangio, Nuvolari, Fittipaldi, Lauda, Senna, Schumacher and many others.

## The 30th edition of the Barcelona Road Safety Forum focuses on the challenges of AI

**[December 2024]** The Barcelona Road Safety Forum, an important annual event organised by the Barcelona City Council, the Catalan Traffic Authority, the RACC and the Association for the Prevention of Traffic Accidents - P(A)T, celebrated its 30th anniversary in December. The conference invited reflection on the new challenges that AI (Artificial Intelligence) poses to road safety, addressing complex issues such as legal responsibility in the event of accidents involving autonomous vehicles, technological reliability, cybersecurity and data protection. In his speech, RACC President Josep Mateu highlighted the significant progress made in the last 30 years of cooperation, pointing out that the number of road fatalities in Barcelona has decreased significantly. However, Mateu stressed that the ultimate goal is still to achieve ‘zero deaths’ on the roads.





## Visit to the Barcelona TRAM extension

**[December 2024]** A delegation from the RACC, led by President Josep Mateu and General Manager Xavier Pérez, visited the extension of the T4 line of the Barcelona tramway. The extension, recently inaugurated, connects municipalities in the metropolitan area with the city centre. The new TRAM extension is part of the first phase of the project to connect the city's two tram networks, Trambaix and Trambesòs, along the Avenida Diagonal, a route that has been controversial due to its potential impact on city traffic. It is estimated that it will serve 24,000 users a day and will also use an innovative underground catenary system, the first of its kind in Spain.

## The RACC analyses the risk of road accidents on the Catalan road network using the iRAP methodology

**[December 2024]** In December, the RACC presented the 23rd edition of the iRAP (formerly EuroRAP) study, which analyses accident rates on the Catalan road network on more than 6,300 km of roads (urban and rural), representing 92% of the territory's road mobility. The RACC and other European clubs, all members of the FIA, use this methodology to assess the road networks of countries around the world on an annual basis. It is significant to note that in the three-year period 2021-2023, the risk index on Catalan roads has increased by 5.7% compared to the previous three-year period (2019-2021). While overall mobility has increased by 8%, serious and fatal accidents have increased by 14%. In Catalonia, the iRAP study has the collaboration of the Servei Català de Trànsit, the public transport management body, the Department of Territory of the Catalan Government and the Barcelona Provincial Council, all of which are public administrations. In 2025, the Club also presented the results of the iRAP programme at Spanish state level.





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